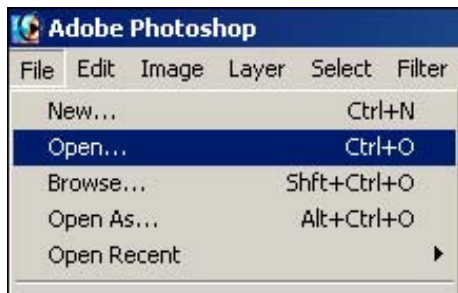
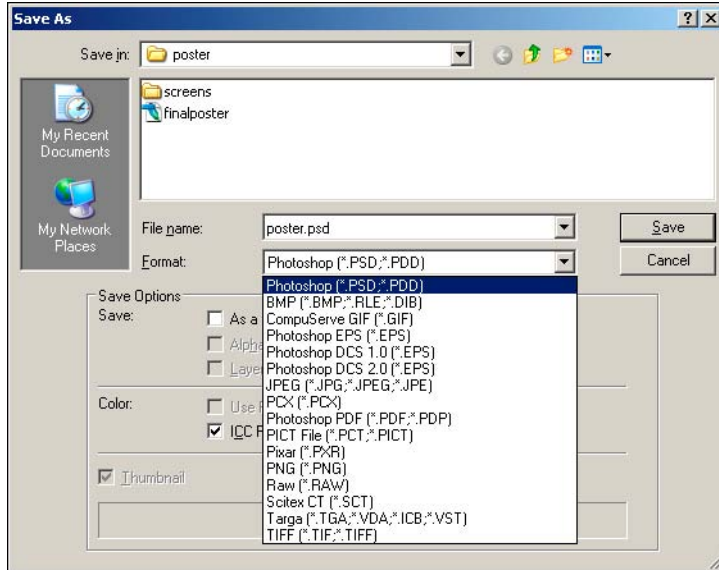


PhotoShop Help File – Sleeping mask advert lesson

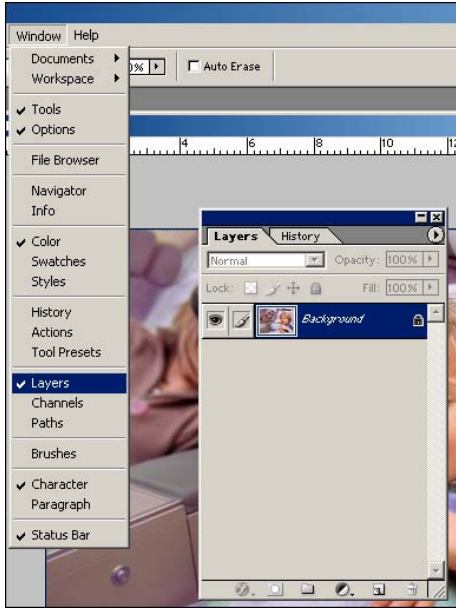
- 1.) Open 'adobe Photoshop'.
- 2.) Open you're 'my documents folder', and then open you're 'my pictures folder'. Now create a new folder called 'mask advert'.
- 3.) From the website please download and save all the image files into you're 'Box Advert' folder.
- 4.) Now open the file 'child.jpg' that you have just saved in the 'mask advert folder'. Click on the 'file' menu at the top, then click on 'open', and locate your file, then 'open it'.



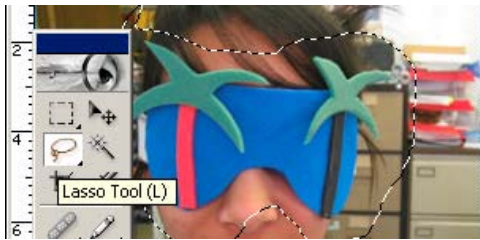
- 5.) Now click on the 'file' menu at the top, then click on the 'save as' option. A new window will open. From the 'format' field ensure you select the 'Photoshop PSD, PDD' file format. Now name the file in the 'file name' field 'Advert'. Now browse to your 'mask advert folder' in your 'my pictures folder'. Now click on the 'save' button. Note:- Ensure that the 'Maximise capability' option is left un-ticked.



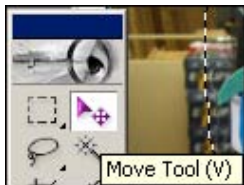
- 6.) Now click on the 'file' menu at the top, and select 'open' locate the 'sleeping mask' file that you have just saved and open it.
- 7.) Now click on the 'window' menu and ensure the 'layers' menu is selected.



- 8.) Now select the **'lasso tool'** from the **'floating tool panel'** and draw around the **'blue mask'** within the **'sleeping mask'** picture.



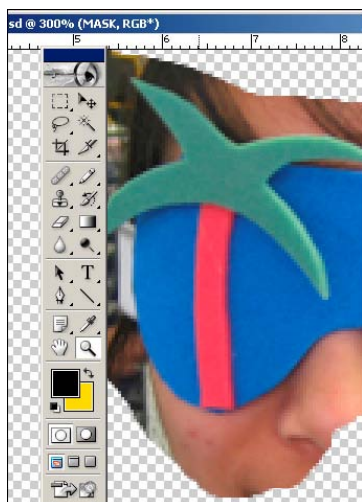
- 9.) Now select the **'move'** tool from the **'floating tool bar'** and click on the selection. Still clicking drag the selection onto your **'advert'** Photoshop file.



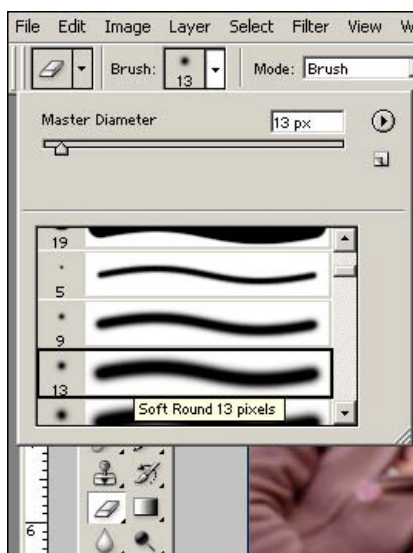
- 10.) Now close the **'sleeping mask'** file, click on the **'cross'** to close the file. Now double click on the layers menu on your **'new layer'**. Rename your layer **'mask'**. Next click on the **'eye'** next to the **'background'** layer.



- 11.) Now click on the **'zoom'** tool from the floating tool menu and zoom in on the file to **'300%'**. Click 2 times.



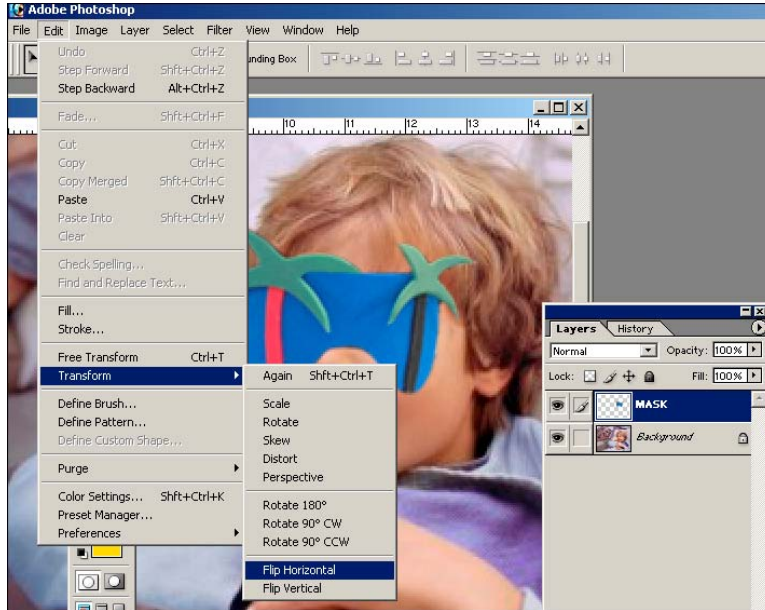
- 12.) Now from the floating tool bar click on the 'eraser' tool and select the 'soft round 13 pixel' option.



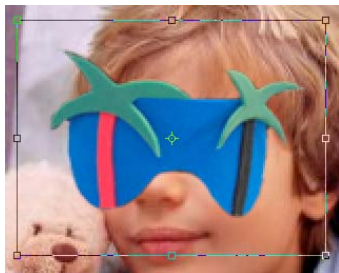
- 13.) Now using the 'eraser tool' 'rub out' the face around the outside of the mask. You may wish to choose a smaller 'eraser' brush so you can be more detailed. Try the 'soft round 5 pixel option'.



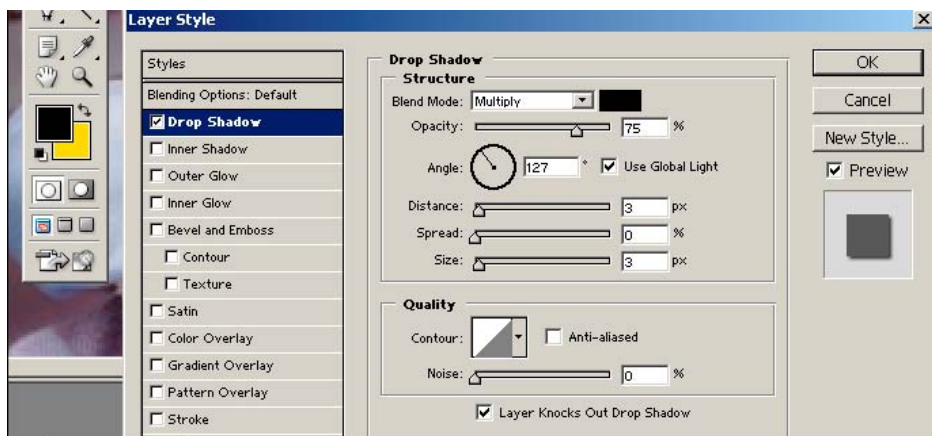
- 14.) Now from the layers menu, click on the 'eye' next to the background layer. This will turn the layer back on. Now click on the 'edit' file menu, then click on 'transform option', then click on 'flip horizontal'.



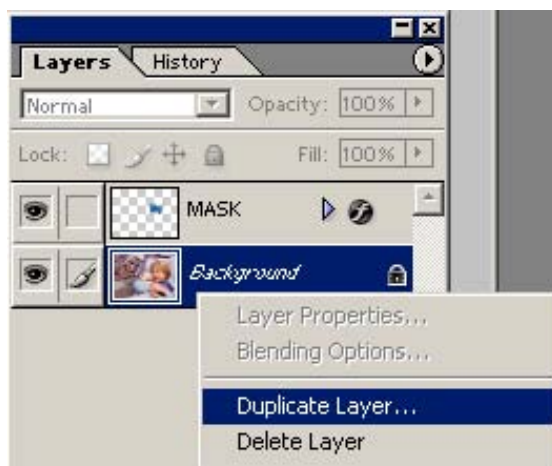
- 15.) Now click on the 'edit' file menu, then click on 'transform option', then click on 'Scale'. Keep your finger on the 'shift button' to keep the constraints contained while 'dragging a corner' around the mask with the mouse to make the mask smaller. Use the 'move tool' the arrow on the floating tool bar and drag the selection over the child's face so he looks like he is wearing the mask. Now click on the file menu and press save.



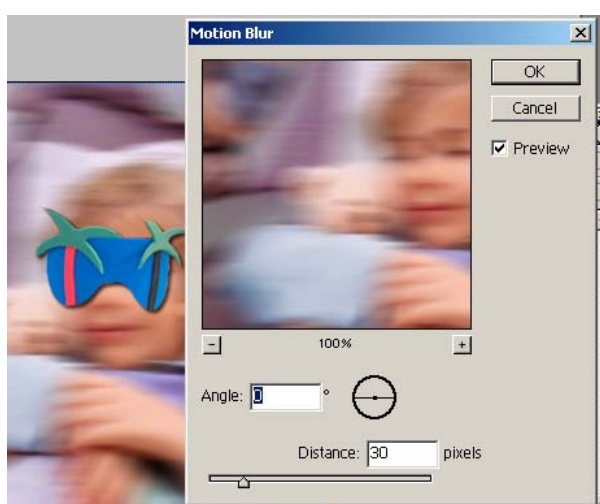
- 16.) Now click on the 'layer menu' and select the 'layer styles' option then select the 'drop shadow' option. Set your 'distance option' to 3, and your 'size option' to 3. Make sure the colour panel is 'black' if not click on it and choose 'black'. Then click on ok.



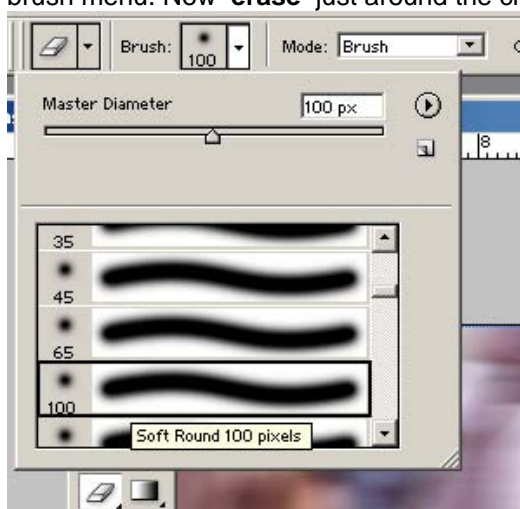
- 17.) Now click on the view file menu and click on the 'zoom out' option. Zoom out until the image fits nicely on your screen. Now right mouse click on the 'background layer' and select 'duplicate layer'. Now name your layer 'mask blur'.



18.) Now click on the **'filter'** file menu and select the **'blur'** option, then click on the **'motion blur'** option. Ensure the distance is set to **'30 pixels'** and click on **'ok'**.



19.) Now click on the **'eraser'** tool and select the **'soft round 100 pixel'** brush from the brush menu. Now **'erase'** just around the child head.



20.) Now click on the **'layer'** arrow option and select **'new layer'**, name this layer **'fade'** and then **click on 'ok'**. Now click on the **'rectangular marquee tool'** and use it to select the area above the Child's head. Ensure your colour palette at the bottom is set

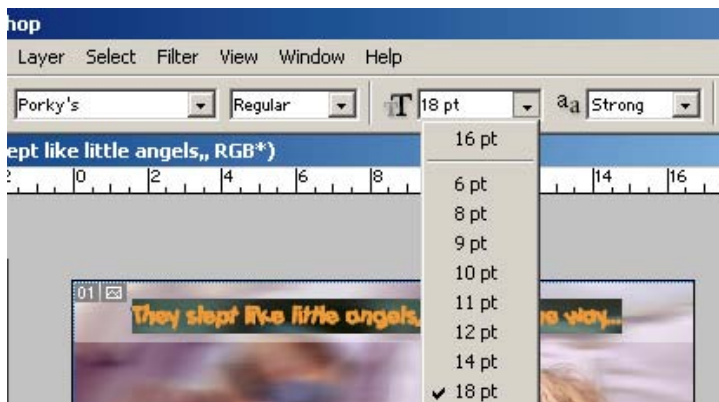
to **'white'**. Now click on the **'edit'** menu and select **'fill'**. Do the same for the space at the bottom of the page.



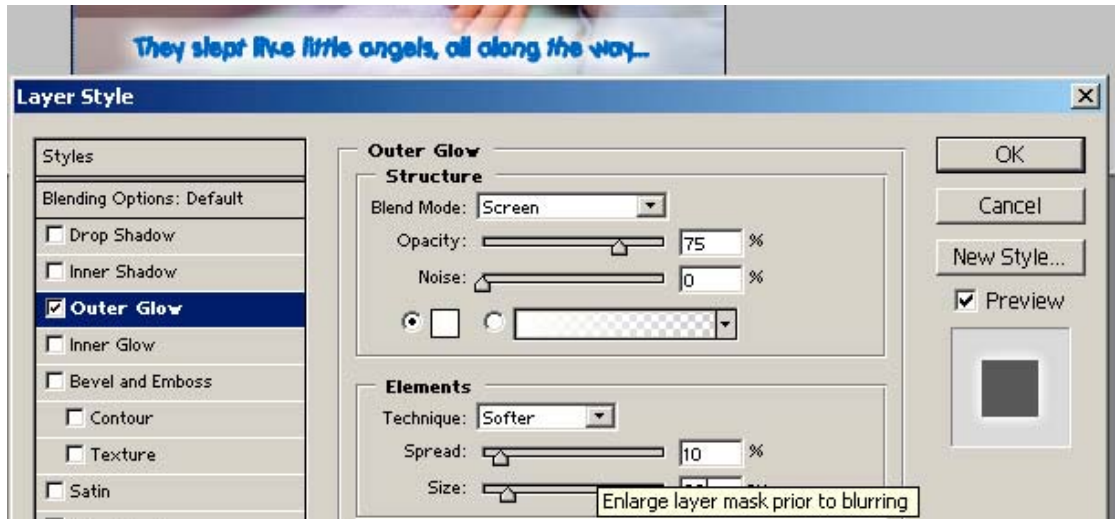
21.) Now from the **'layers'** menu, click on the **'opacity'** field and set it to **40%**.



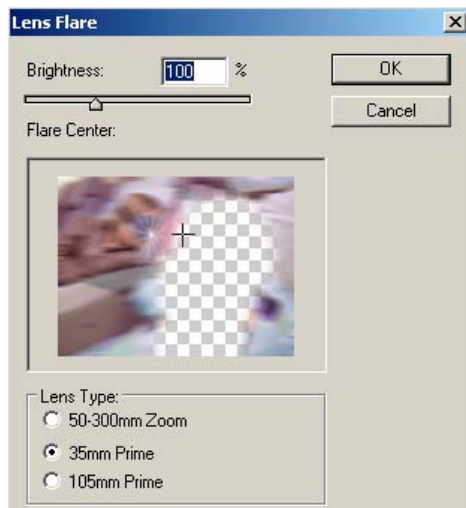
22.) Now from the floating tool bar menu select the **'eye drop'** tool and select the blue of the mask. Then click on the **'text'** tool and click on the image, then start writing your text. From the **'font'** options at the top set the text size to **'18pt'** and change your text. Now using the **'move tool'** or the arrow from the floating tool bar move the text into the middle of the faded white selection. Now do the same for the text at the bottom of the page.



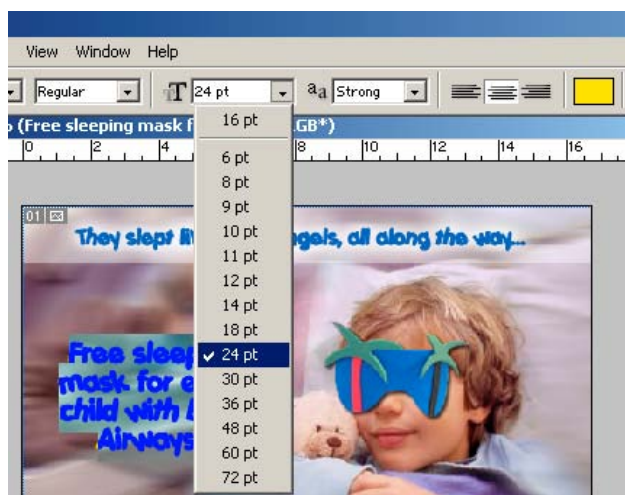
23.) Now click on the **'layer'** menu and select the **'layer style'** option, then click on the **'outer glow'** option. Set the colour to **'white'** and the **'spread'** to 10, and the **'size'** to 20. Then click on **ok**. Now click on the other text layer, and apply the same effect.



24.) Now save your file. Now click on the **'mask blur'** layer, then click on the **'filter'** menu, select **'render'** then select **'lens flare'**. Now select the **'135mm prime'** lens and move the lens flare by dragging the cross to the top of your mask. You will have to guess here! Then click on **'ok'** If its is wrong click on the **'edit'** file menu and select **'undo'** and try again.



25.) Now from the floating tool bar click on the **'foreground colour'** and change it to **'yellow'**. Then click on the **'text tool'**, and then click on the **'image'**. Now type your text! Select all your text with the **'text tool'** and change the **font to 24 pt**. Click on the **'move tool'** the arrow from the floating toolbar menu and move the text to the left centre of the page.



26.) Now click on the 'layer' menu and select 'layer style' then select 'drop shadow' and add a drop shadow to your text.



27.) You have now finished, your final advert should look like this:-



You have finished 'WELL DONE'!