Mini Questionnaire

After producing three main designs I was unsure of what one to use and which was best. I decided to ask 20 people in my class which they prefer consider the following:
- Attractiveness
- Most appropriate for the audience and the film
- Possibilities of development

<table>
<thead>
<tr>
<th>Design</th>
<th>Tally</th>
<th>Frequency</th>
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<tbody>
<tr>
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<td>3</td>
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Which design do you prefer?

The most popular design was number 3. I'm going to use this for my final design and develop it as the full DVD cover.
Development

I used a mixture of my research sketches and mainly my design ideas to produce three development ideas for my DVD cover.

1. Finding Nemo

"I like this idea because it is bright and attractive. The colours go well together but I think I have used too much blue. If I used this idea, I would change the font colour to make the title stand out more."

2. Lilo & Stitch

"I like the title for this idea as it is different and stands out well but maybe better on a darker background."

3. Nemo

"I like this idea as it is attractive without looking too crowded. I have used the bubble theme which I think would be easy to develop as the back of the cover."

DVD