

GCSE Graphic busy ideas

Note: Break your individual products down into separate sheets!

Busy ideas 1: This sheet will be your first ideas its called busy ideas as the page will look very busy when completed. At least 5 minimum ideas with information on logos, lettering, colour schemes, shapes, including annotations and evaluations. On this sheet you should consider:

- Quickly drawn ideas.
- Develop the same idea on the same sheet showing the different improvements and stages.
- Ensure your ideas are all 'DIFFERENT' ensure they are not too similar.
- You will need to present a range of realistic and imaginative design ideas to achieve the highest marks.
- This area of your coursework is worth approximately 3 times more than your research section.
- You could develop each idea on the same sheet changing shape, colour, style, font, etc.
- Do you think it will sell?
- Does it look attractive, is it colourful and eye catching?
- Does it fulfill its function?
- How much will it cost?
- Does the style suit the user group?

Note: A good range of different ideas averages around seven ideas.

Useful web links: -

Sketching

<http://www.bbc.co.uk/schools/gcsebitesize/design/graphics/drawingsketchingrev2.shtml>

(Page 20 of your revision guide)

Enhancement techniques

<http://www.bbc.co.uk/schools/gcsebitesize/design/graphics/drawingsketchingrev3.shtml>

Initial ideas example

(Page 15 initial ideas)