**GCSE Graphic analysis of research**

This sheet will contain the findings from your research as a basic summary sheet. Here you will map out the current market and what the user needs, this will help you make your specification. Write down a small paragraph for each of your main research points. On this sheet you should consider:

1. **Target market needs**
   - State the user’s interests, styles, colours, fonts they like.
   - State there social economic group, Single mum, teenager, etc.
   - State the findings from their questionnaires.

2. **Existing products**
   - State what products you evaluated and your findings.
   - Explain the current market for your product.
   - What type of product would be needed?

3. **Ergonomics**
   - State how big your product is.
   - State anthropometrics averages of your user? What is the average size?

4. **Other**
   - Any other relevant information from your research.

5. **Page number, title and your name.**