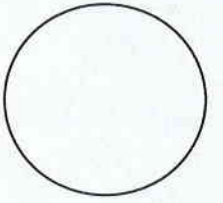


PRODUCT DESIGN



Product evaluation

Aesthetics

My product will look like a keyring but with an added feature such as a comb at the edge used for giving your surfboard a better stick and a allen key that you can attach or take off when you want. This is used for surfboard fins so you can take them off or put them on whenever you want (ideally meant to be used for a shortboard as for longboards need a bigger key to undo fins)

Materials

The materials I am going to use are acrylic plastic and I am going to find an old allen key and then mould plastic into the end of it so it becomes attachable and detachable to the main part of key ring which is the comb.

Client

It will attract surfers and people who are into surfing and think its cool it is not suitable for younger children because there are small parts.

Environment

It wont cause much environmental problems to the environment because it will be made out of plastic and it wont be burnt.

