

questionnaire and findings

Sheet 6

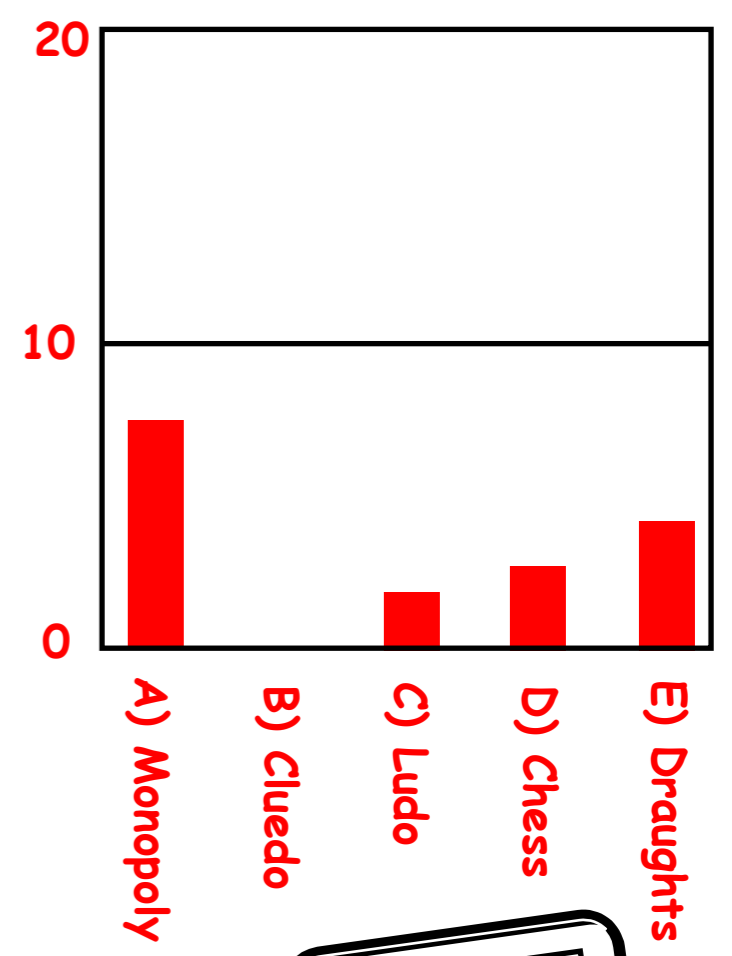
What to include:

Questionnaire and findings (Primary research 2): This sheet contains a questionnaire that you will ask your users and you will present the findings as graphs. Try to get it all onto one sheet. On this sheet you should include:

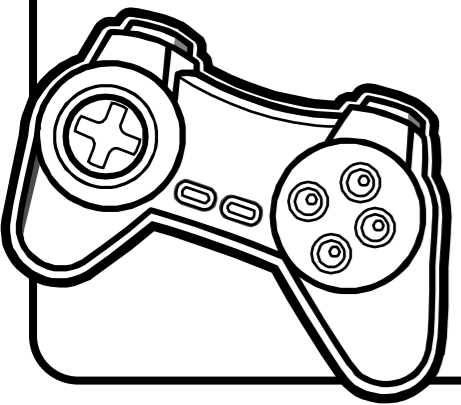
More info: See your revision guide page 29 (questionnaire)

- o Page number, title and your name.
- o Appropriate questions! They should be very clear so not to confuse and they should not be open ended. (Offer A, B and C answers!)
- o Ensure questions do not offend different cultures or religions.
- o Tick box questions are ideal to avoid confusion and allowing you to interpret the questions easier. However occasionally this is not possible.
- o Keep questionnaires short and sweet ten questions max.
- o Collect your information in excel so you can then interpret your data easier.
- o Compare your findings in a visual way show pie charts, line charts, bar charts, etc. This will enable you to clearly see any trends.
- o You may use picture examples to answer design questions.
- o Show your findings on your sheet as graphs only, with the graph title as the actual question.

What existing board game do you enjoy playing?



Note: Show your questions to your teacher before asking them to people!



Example Question: What existing board game do you enjoy playing?

A) Monopoly B) Cluedo C) Ludo D) Chess E) Draughts

