Situation and Design Brief

What to include:

- Page title / your name.
- Leave half a page for your table of contents (You will add these at the end!)
- Situation.
  - What is the problem, clearly explain?
  - 1 or 2 paragraphs in length.
  - Only state what the problem is not how you will solve it.
  - Add specific user issues such as gender, disabilities, height, to portrait the situation better.

- Design brief.
  - I am going to design and make a..., clearly explain?
  - State how this will solve the situation.
  - Don’t be too exact the brief should be general and give you some flexibility.
  - Add user issues but do not be too specific about what you are going to make (eg I am going to design and make a magazine for young people)
  - State points such as safety, general sizes, its function, general material properties, who it is for, basic costs and any other issues.