

What to include:

Analysis of research

This sheet will contain the findings of all your research as a basic summary sheet. Here you will map out the current market needs and what the users needs are, this sheet will help you write your specification. Write down a small paragraph for each of your main research sheets do this as a continuous piece of writing. On this sheet you should consider: -

- State how you gathered your primary and secondary research. Summarise Sheet 4 - Research Plan.
- State target markets needs, user's interests, styles, colours, fonts they like. Summarise Sheet 5 - Mood board (Research).
- State the findings from your questionnaire. Summarise Sheet 6 - Questionnaire (Research)
- State what products you evaluated and your findings. Summarise Sheet 7 - Existing Products (Research)
- Explain the current market for your product, What type of product would be needed Summarise sheet 8 - Product Analysis (Research)
- State what materials you will use for each of your products. Summarise sheet 9 - Materials (Research)
- State what methods would be used in industry to create your products. Summarise sheet 10 - Manufacturing processes (Research)
- State how big your product is. State anthropometrics averages of your user? What is the average size? Summarise Sheet 11 - ergonomics.

See revision guide page 30

